

History

Since its establishment in October 2002, FC Novosti, registered as an electronic publication, has worked mainly to inform the Russian and foreign business communities about the investment climate in Russia.

The agency has the requisite technology and a network of correspondents in Russia, the CIS and other countries.

Its daily news publications and specialised information products highlight the investment and economic potential of Russia and its regions, and the current economic situation in Russia and its individual sectors; provide legal information for investors and businesses wishing to work in Russia; and report key news, including the struggle against economic crime and illegal business, and issues of state financial control.

The site of FC Novosti publishes analytical recommendations, forecasts and expert assessments of macroeconomics and Russia's stock and financial markets, as well as interviews with Russian business leaders and state officials.

The agency offers the foreign business community the possibility of using its information site to express their opinions about doing business in Russia.

FC Novosti works in close cooperation with the chambers of commerce and industry and business associations, including the Russian and Moscow Chambers of Commerce and Industry, the Russo-British Chamber of Commerce, the Russo-French Chamber of Industry and Commerce, the Canada Eurasia Russia Business Association (CERBA), the Association of European Businesses, the US-Russia Business Council, the Business Council for Cooperation with Switzerland, the Moscow Investment and Export Promotion Agency, the Independent Directors Association, the Rossiya Association of Regional Banks and the Association of Industrial Parks. It also maintains close ties with the Audit Chamber and other control agencies of Russia.

The agency provides information support to economic forums and conferences in Russia and abroad.

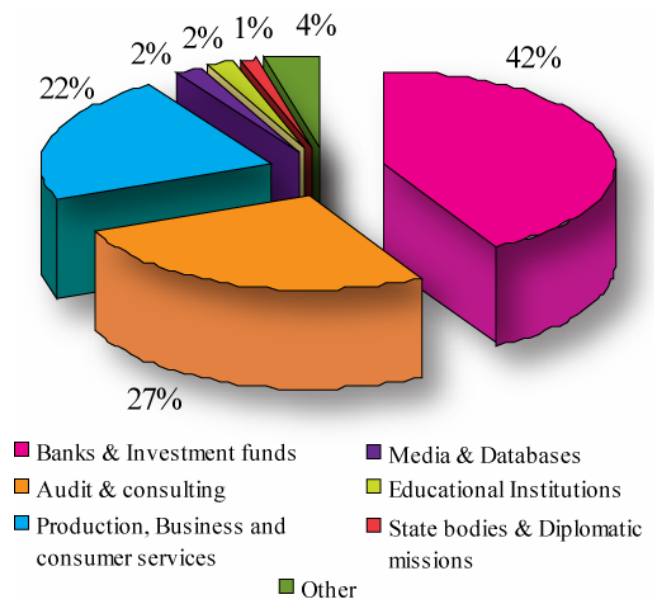
In November 2004, FC Novosti became a winner of the Russia Financial fifth annual journalistic competition. In March 2005, it was granted the Russian Financial Elite diploma, and in May 2005 and 2006, the Russian Trade Olympus diplomas. It received the Golden Chariot diploma in June 2006, and the diploma of the Moscow Chamber of Commerce and Industry for information support to its operation in November 2006. In March 2010 the Agency awarded a diploma of the Russian Chamber of Commerce and the Union of Journalists for active coverage of Russia's economic development and support of domestic entrepreneurship. In June 2011 the Agency was awarded the Russian Financial Elite diploma in class "Business Media" in the "News Agency" nomination.

Audience

The agency provides its information and other services to more than 15,000 subscribers in Russia and abroad.

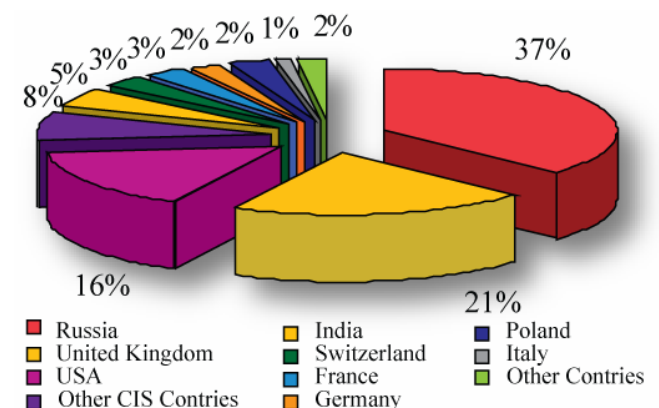
It is included in respected international databases, such as Factiva, Lexis/Nexis, ISI Emerging Markets, East View Publ., EBSCO Publ. and ProQuest, which the leading global financial organizations use to check the bona fides of their clients and partners.

Structure of subscribers



Professional composition of the audience:

- | | |
|------------------------------|----------------------|
| • Securities and investment | • Economic diplomacy |
| • Banking and finance | • State governance |
| • Audit and consulting | • Jurisprudence |
| • Foreign economic operation | • Business media |



Information products

FC Novosti offers its clients and partners blocks of financial, economic and business information, which they receive through e-mail or the Internet (www.fcinfo.ru), as well as information-analytical reviews. The main principle of the Agency's work is reliable and unbiased information.

FC Novosti news line

Published online on weekdays from 8:30 am to 7:30 pm (up to 60 news items daily) in Russian.

- Key issues and macroeconomic indicators of the Russian economy
- State financial control agencies
- Investment projects
- Financial, budgetary and tax legislation
- Financial intelligence and money laundering



Russian Financial Control Monitoring (RFCM) for investors and foreign economic businesses

Published on weekdays at 9:00 am and 2:30 pm in Russian, and at 12:00 and 5:30 pm Moscow time in English.

RFCM includes up to 30 items daily.

Subjects:

- Macroeconomics
- Key news and legislative initiatives on investment
- Key companies, sectors and markets
- Investments in the Russian economy
- Banking and finance
- International cooperation
- Special economic zones in regions
- National projects in regions

Subscription

You can subscribe to the agency's information products and services, as well as request a free presentation, at market@fcinfo.ru or info@fcinfo.ru, or by registering on the agency's site www.fcinfo.ru.

Advertising Opportunities

The Agency offers companies unlimited exposure to thousands of our Russian and foreign subscribers and users. Companies and organizations can place banners on Agency's Russian and English website, publish their advertising on the web sites of the agency or order text advertising in its news products.

Advertising page

The agency can formulate and provide technical assistance to the companies and organizations' advertising pages offering information about the advertiser, the banner and adjustable text advertising.

PR support

- Information assistance to Russian companies seeking investors
- Promotion of Russian and European companies in the business communities of Russia and Europe
- Positive coverage and positioning of companies in the information products and electronic and printed media of the agency's Russian and foreign partners

Sponsorship

- Information support for conferences, roundtables, etc.
- Publication of exclusive interviews on the agency's specialty

Contacts

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Russian Economic Review (quarterly):

- GDP
- Industry and production
- Consumer price index and inflation
- Living standards and incomes
- Foreign trade
- Investments
- External state debts
- Stabilisation Fund and gold and foreign currency reserves
- Oil

Published in Russian and English quarterly, by the 15th of the month following the quarter under review.



Industry reports (analysis of the current state of Russian industries):

- Macroeconomic indicators for sectors
- Main players and their shares on the market
- Legislative information
- Main events in sectors (mergers and acquisitions, investment, etc.)
- Export/import
- Risks, forecasts, expert opinion

Published in Russian semi-monthly, the reports cover the previous half-year or year depending on the importance of the subject at hand.

Sources: sites of the companies, sites by industries, ministries and departments, ROSSTAT and mass media.

Banner advertising

You can publish your logo or hyperlink on the agency's web site.

Banner advertising costs

Place of advertisement	Tariff (USD)		Size of banner (pixels)
	1 month	3 months	
Main page			
Upper right	300	800	234x60
Middle right	150	400	120x60
Bottom right	250	600	234x60
Bottom middle	250	600	468x60
Bottom left	100	350	120x60
Bottom left	100	350	100x100
Inside pages			
Upper right	150	500	234x60
Middle right	100	300	120x60
Bottom right	70	200	234x60
Bottom middle	70	200	468x60
Bottom left	50	150	120x60
Bottom left	50	150	100x100

Commission fee for advertising agencies 15%

VAT included

Additional services

(on orders from corporate clients)

- Analysis of Russia's foreign exchange, stock and commodities markets
- Industry reports and other analytical materials
- Monitoring of the media on the given subject
- Circulation of the printed and electronic versions of periodicals in the EU countries